

## IDENTITY PACKAGES

*We believe in standing out. We know how to get your brand to do just that.*

### TIER 1

#### LOGO START-UP

- 15 minute consultaion
- Choose 1 of 3 unique logos
- 3 logo revisions
- Primary & secondary fonts that support the voice of your brand
- Primary color palette
- A single page Style Guide with tips to empower your brand.

\$500

### TIER 2

#### BRAND START-UP

- 30 minute consultaion
- Choose 1 of 4 unique logos
- 5 logo revisions
- Primary & secondary fonts that support the voice of your brand
- Primary & secondary color palette
- An informative Brand Kit, including branded assets & tips to support the integrity of your brand.

\$1,000

### TIER 3

#### FULL BRANDING

- 30 minute consultaion
- Choose 1 of 5 unique logos
- 8 logo revisions
- A brand mark
- Primary & secondary fonts that support the voice of your brand
- Primary & secondary color palette
- An informative Brand Kit, including branded assets & tips to support the integrity of your brand.
- Deliverables:
  - Business card template
  - Stationary design
  - Logo sticker design
  - Social media template

\$1,500

*Get ready to turn some heads.*

